

G.L. Lambert *Author of  
Ho Tactics*

# Men

## Don't Love

## Women Like

# YOU



The Brutal Truth About Dating, Relationships, and  
How to Go from Placeholder to Game Changer

*Men Don't Love Women Like You:*  
**The Brutal Truth About Dating, Relationships, and How to Go  
from Placeholder to Game Changer**

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## *Introduction:*

A woman once told me how she faked having cancer to get her boyfriend to move in with her. She made a promise to herself that she would be married by 30, and at 29, that was her final Hail Mary. It worked...for two months. Then he left her, still believing she had cancer and all, for another woman. "If cancer couldn't make him stay, then what would have," was the question she asked me. The question I asked myself... *How the fuck did it come to this?*

Over the past six years, I've talked to tens of thousands of women who have sought me out for advice. There aren't too many men with access to such a large and diverse pool of women which I can pull from. Those born in the 60s to those born in the 90s, across all racial backgrounds and socioeconomic classes. I don't need to look at polls or stats; I see firsthand what fails, what works, and what only works for a time. From Sydney to Johannesburg to New York, men play the same games and women look for the same solutions. This is a world where everyone has advice to give on how you should live your life, every pseudo-celebrity tries to make a buck by calling themselves a relationship expert, and every Psych major with an internet connection and webcam claims to be some sort of life coach. It's all bullshit. It's a machine that offers women quick fixes from half-ass therapy, pumps them full of false confidence by using sugary words, and where do they end up? Right back on the dick of a man that doesn't want them. I don't play in that self-help sandbox; I am not the mainstream choice you see on some morning show blowing smoke up your ass. I am the harsh reality that speaks the truth you need to hear to become harder, not the gentle pat on the back that helps you survive another day as a man's doormat.

Men aren't even good at lying. Have you been out lately? Today's males are remarkably idiotic, yet they still manage to get whatever they want by exploiting smart women with those weak lies. Look at the world of compromise that's been allowed. Netflix and Chill is considered a real date. "Hey, are you coming out to the bar tonight?" is courting. "Let me just put the tip in," is poetry. And *Side chick* has become a viable relationship title. Men aren't held accountable for playing games; they are held onto tighter, and a generation of women won't do a damn thing about it but go to war with each other to see whose Instagram picture can attract the cutest loser. All of this empowerment talk, but few women actually live in power. They live in worry of if a guy will call them or not. They buy into lies they know are lies because they imagine a love waiting for them that will be worth the struggle. That weakness makes my stomach turn.

Breaking down the mind games of men and the various dick tactics they use on women is how I give back. Rebuilding self-esteem and giving practical ways to rise above the game has helped thousands, but I still see the same mistakes being made, and now realize I haven't gone hard enough. One woman had a boyfriend who slept with her sister. She took him back, got engaged, and he slept with her cousin. Her only concern was asking me how to keep her current boyfriend happy, so he wouldn't stray like that fiancé. It's amazingly frustrating! What I recognized was that women didn't become angry, they became even more submissive. Despite the manipulative treatment guys put them through, they keep trying to find new ways to win

male love. Sure, some develop attitudes, trust issues, and become bitter, but even they aren't angry. Women can't afford to hate men because they believe their future depends on finding a man to love.

Getting a man isn't a success story, the title of girlfriend is like the common cold, leave a girl outside long enough, and she will eventually get it. I rate success on one thing—**Power**. Have I made a woman so powerful that she no longer asks me, "how do I get him to like me," or is she still looking for ways to kneel and roll over for dick's approval? Most don't get to that level of true power. They get a boyfriend who's handsome, wealthy, or even a famous athlete, and run back to me stripped of the confidence I spent so much time trying to build. This book changes that. Comprehend the secrets revealed within, and it will transform you at the core. But as an introduction, I felt a need to bring to the forefront the flaw that keeps you, yes you, stuck where you are—Men don't love women like you.

There is something holding you back; there has always been something holding you back. You don't see it yet, but you will. No matter what relationship advice you try to use or what new teachings you try to embrace, in the end, weak men, damaged men, needy men, flawed men are the only ones that will ever want you, and they won't even love you fully.

The Alpha Males you crush on and make exceptions for, they don't settle for your type. They use you up and push you away. You talk about the same redundant topics and send the same dry texts as every other woman, and when your clothes are on, you are about as exciting as oatmeal. Men don't tell you this, they have to play along for pussy. So they flatter you in the same way they flatter every other woman, and you eat it up just like she did. You catch the same attitude as other women, and a man defuses you with the same "you know I care," tactics she fell for. Everything you do is predictable! The excuse that you're not looking for love, a lie. The excuse that there aren't any good men in your city, a lie. The excuse that your astrological signs don't match up, more bullshit. You don't know how to win, so you hide behind excuses! What are you going to do, wait for men to invent more ways to humble you? Go on, keep hiding behind your attitude, keep promoting that you don't care, but you feel it. Your life is heading towards happily ever settled; another woman that settles for what she could get because she never had the fucking heart to go after what she wanted. *Move in with you but never marry you, get you pregnant then find a way skip out, milk you like a cow for a few years, then replace you with a better version...* is that who you want to be, another failed story? Another old lady that looks back and says, "I wish I would have known better?"

You don't need a hug; you need a kick in the ass. You don't need to be understood; you need to understand. You don't need relationship advice; you need someone to hold your face up to a mirror until you realize that it's all your fault. You made mistakes when you were younger, you kept making mistakes as you grew older, and how did you better yourself each time? You lied. You placed blame on age, you placed blame on friends, you placed blame on parents, you placed blame on men. It's everyone's fault except yours, and here you are again, trying to learn how to do better while clinging on to the notion that nothing is wrong. Lies keep you from crying, but they won't make you any happier. The truth is, if you loved yourself as passionately as you love the idea of a man's validation, you would be unstoppable. You are at a crossroads

where you can either follow the truth or swallow the lies, and I am offering you the power to rewrite life itself. This isn't a book; this is that mirror you sent for...



## *Chapter 2: He Loves You but He's Not in Love*

A man will only fuck you over if you let him. The key being “let him,” but so many women refuse to take responsibility. Their egos paint this picture that they fell for a man who had no warning signs, who was a master manipulator, and that they were merely an unsuspecting victim in his dishonest game. If you think a man can gain mental power over a woman without her giving it, you’re either delusional or stupid. You control who gains access to your heart, but the first step is preventing these bums from gaining access to your ears. The counter to this will be the defensive cry of, “If men would be honest, we wouldn’t have this problem.” If people didn’t like cocaine, there wouldn’t be cartels. If people didn’t steal, there wouldn’t be alarm systems. If men were driven by love as opposed to sex, you wouldn’t need intelligence. But you do! The reality is that you don’t wish a problem away; you take steps to prevent yourself from being victimized. Go write a book about how men shouldn’t lie for sex, do you think the average man is going to put his dick away and play nice? Post a social media message about how men are all dogs. Do you think the average woman is going to stop wanting to have that dog’s puppies? Go scream from the mountaintop about what’s fair and morally right, and see how much the world changes by the time you go on your next date. Males are winning because they understand what women want to hear, tell it to them, and these girls get open. Women know how men are, no girl that makes it through high school is naïve, yet they continue to fall for the same tricks. The 21st century is a pussy gold rush, where any man who can feign interests can strike gold! The solution isn’t to tell the burglar not to rob your house, the solution is to put a fucking lock on your door, and arm yourself with weapons to keep your heart safe from these crooks.

How does a man go from being just a guy you find to be handsome visually, to someone you’re actually developing feelings for? He tells you a story. How does he reach that next level of sex if you’re the type of girl who doesn’t sleep around for fun? He does or says things to make you trust him. How does this man get the right to become your boyfriend? He either...

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## *Chapter 3: Dick Lies - Using a Man's Mind Against Him*

Men aren't playing with a shot clock. There is no rush to grow up, so to speak. Those males who are well put together emotionally or could be considered Alphas are confident that one day they will find a female that jumps out of the crowd, blows his mind, and makes him want to drop all his other women and settle down. Some call this the one, wifey material, or a soul mate. I call her *The Game Changer*. A man doesn't pressure himself to get married by a certain age nor will he seem concerned with settling down just because he's getting older. He may make claims that he's looking for the right one or say that he's ready to retire from the game, but his actions remain the same. Why? He has faith that she will appear when she appears! Women, in comparison, are tied to a real biological clock in terms of children, those that have a child or aren't worried about being a mom will still feel this pressure internally and externally to find a man by a certain age to settle down with exclusively. This is why the love game is so unbalanced. One side is patient and laid back while the other is literally trying to hit a home run every time they go out because there is a societal push for girls to achieve lasting monogamy.

A man will enjoy the single life and continue to entertain what rival women refer to as hos or sluts because there is no rush! Guilt him all you want about how he's too old to be playing the field and how he is going to be the last of his friends still out on the club scene, but he doesn't give a fuck! A confident man trusts that his Game Changer will eventually come, so he enjoys the ride. Nevertheless, men today, even though they enjoy their freedom, have become jaded and bored with the pool of women.

The average good-looking, well-spoken man or financially thriving man will have dated more frequently and had sex more often than his female counterpart, which means he's had more real-world practice in terms of reading a woman's personality and crafting his own romantic persona. To use a hypothetical, the man who you are most attracted to will have dated 30+ women from various backgrounds over the past two years. All of whom said they were different, yet turned out to be more or less the same as the last. Knowing that these men are exposed to various women at an insane rate, how will he know that you're Wifey or Pussy?

Your ego may tell you that, "I'm a Game Changer, and the right man will know it when he sees me," but does history prove this to be true in terms of your past relationships? Let's not slide back into the placating concept who the man that you're looking for is out there looking for you at this very moment. Instead of wishful thinking, you need to be able to point to real qualities that make you the greatest woman in this universe. The only way a man finds out who a woman truly is and if she is worth giving his all to, is to test each one! All women are Pussy

until proven Wifey! Take note that a guy is not looking to disrespect you by not assuming you're exceptional nor is he being misogynistic by not thinking of every woman he potentially dates as a Queen. If a man doesn't set out looking to expose you, then he's opening himself up to be played.

The girl who is cool with Netflix & Chill on the first date. The girl who claims that she waits until she's involved with a man for sex, but sleeps with him as soon as he tries. The girl who gets open off of money after saying she doesn't care about materialistic things. Those women are like the other 30+ he's played that game with over the past few years. He put you to the test to see if you would let him get away with murder, and you did. You didn't know it was a test; you were being nice by not making him take you on a real date. You were showing him that the sexual chemistry was real, by sleeping with him. You do like the idea of a man with money, you only pretended not to so he wouldn't think you were a Ho. Saying that you are different, does not show that you are different. To show is to know, and your actions prove that you bow down to him like every other girl. Sure, he may keep going with the flow and pretend that he loves you. But men don't love women like you. Game Changers get the world dropped at their feet for fear another man will handcuff her before he gets a chance. If you find yourself waiting under the pretense of "we're taking it slow," understand that he's full of shit and you've already been assigned to the placeholder box.

## **Sex Is Everything & Nothing**

Saying all a man wants is sex is like saying that all a business owner wants is money. It's true at the basest level, but there is always a larger vision...

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## *Book of Spartan*

Women are taught to sacrifice, to play nice, to live an altruistic life because a good girl is always rewarded in the end. This is not a virtue; it is propaganda. Submission gets you a ticket to future prosperity that will never manifest. By the time you realize the ticket to success and happiness you have been sold isn't worth the paper it was printed on, it will be too late. Go on, spend a quarter of your life, even half of your life, in the service of others and you will realize you were hustled. You do not manifest your destiny by placing others first! A kingdom built on your back doesn't become your kingdom, it becomes your folly. History does not remember the slaves of Egypt that built the pyramids, they remember the Pharaohs that wielded the power over those laborers. Yet here you are, content with being a worker bee, motivated by some sales pitch that inspires you to work harder for some master than you work for yourself, with this loose promise that one day you will share in his wealth. Altruism is your sin. Selfishness is your savior. Ruthless aggression and self-preservation are not evil. Why aren't females taught these things? Instead of putting themselves first, women are told to be considerate and selfless. From birth, they have been beaten in the head with this notion of "Don't be selfish!" Fuck that. Your mother may have told you to wait your turn like a good girl, but I'm saying cut in front of that other bitch. Club Success is about to hit capacity, and you don't want to be the odd woman out. Where are the powerful women? Those who refuse to play by those rules and want more out of life than what a man allows her to have? I created a category for such women and labeled them *Spartans*. Much like the Greek warriors who fought against all odds, these women refuse to surrender and curtsy before the status quo.

Being a Spartan is not about being masculine. It is about embracing the full power of being a woman and realizing that men worship what's between your legs and weaker women are infatuated by your control of it. Every female has the tools to regain this power and deprogram herself, but few have the confidence to be unapologetically aggressive and self-serving enough to wield this power. I want you to go deep inside and unearth all of those feelings that you hate to think about...how life hasn't been fair...how you wish you would have made a different choice years ago...how you will never win because the world is working against you. Confront those negative thoughts and take back control of your life. I don't care what happened to you in your past, let go of those feelings of anger due to bias, discrimination, heartbreak, manipulation, and any unfairness. I don't care how you look; close your eyes and let go of those feelings of unattractiveness that keep you self-conscious. I don't care what your perceived social status is, let go of those nagging feelings that you are somehow inferior to the wealthy. You are a woman; you can withstand immeasurable amounts of pain, show unconditional love, and give birth to life. You. Are. The. Shit!

Men kill, wage wars, lie, steal, pay, beg, and betray each other for women. Are you really going to believe the bullshit that you are soft, replaceable, or just a sexual release? You are the most powerful of all human beings! It is time to embrace this fact and shake off the habit and traditions that men have saddled you with in order to keep you obedient and unsure of your

place in this world. Take some time to appreciate how important you are in regards to the role you play in this Universe. Spend a moment basking in how potentially great you could be once you had the self-esteem and confidence not to give a fuck. What do you have to fear from a man rejecting you, a woman not liking you, or a group of people judging you? Life is Sparta, a world tailor-made for the strongest women to succeed and ingeniously designed to keep the weakest women in their place.

**SPARTANS: THE STRONGEST WOMEN ON THE PLANET.  
THEY FOLLOW NO WOMAN. THEY OBEY NO MAN.  
THEY AREN'T OFFENDED THEY OFFEND.  
THEY DON'T WAIT THEY TAKE.**

You are no longer a lamb waiting to be slaughtered, you are the slaughterer. You are a Spartan.

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## *Chapter 7: How to Attract Men Without Even Trying*

You are a Spartan. You don't look for men; men look for you. The basic bitch frustrations of "Where do I go to find a good man in my city," will never apply to you. Which e-dating site to sign up for or dating app to download, are decisions left for peasants not Queens, you don't have to go through those motions. Settling for any old date with a random guy because you're bored, giving an ex one more chance because you're lonely, those basic thoughts won't even cross your mind. All the stress, all the frustration, all the searching has come to an end. You're about to make it rain men like the fucking boss that you are! This chapter will serve as the blueprint for building your roster of not one man, not two men, but as many as you want to bring into the next section's *Screening Stage*. Now that you have total confidence that this world and everything in it is yours, the hard work is done. Spartans don't have to jump from nightclub to bar to happy hour to house party to blind date and back around to find a man worth dating. There is nothing extra that you have to do outside of a normal social routine because the confidence you are now projecting will bring them to you! The only thing you need in addition to this new found Spartan confidence is...

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